



22nd Social Service Fair Report

Parkrose High School 12.2.2021

Drive-Through Event

Host: Parkrose High School

Cars served - 122

Passengers served– 261

Walkers – 30

Total Served – 413

Sponsors:

Historic Parkrose

Care Oregon

Oregon Health Insurance Marketplace

Donors:

Bob's Red Mill

Participating Nonprofits At Fair:

Care Oregon

Community Energy Project

DPI Staffing

DPI Security

Historic Parkrose

Human Solutions

Impact NW

Multnomah County Health Clinic

Multnomah County Library

Multnomah County Maternal Child and Family Health

Oregon Health Insurance Marketplace

PACS

Parkrose Highschool

Ride Connection

Shaver Elementary

SE Works

Participating Nonprofits in Resource Guide:

Worksource PDX Metro

SE Works

School House Connection

Multnomah County Health Department

Ask A Smile for Kids

Oregon Department of Human Services



Easterseals
Just Compassion
MHCC Headstart
SNAP
New Avenues For Youth
Planned Parenthood
Administration for Community Living
Store to Door
Workforce Neighborhood Navigator
Tri Met
Oregon Public Utility Commission
Oregon Rental Assistance
Fair Housing Council
City of Portland
Clean River Rewards

Service Providers Present:

Covid-19 Vaccines – 100
Influenza Vaccines – 34

Donations Distributed:

Bob's Red Mill dry goods - 4 boxes of bars
Portland Adventist Community Services -
Vaccine Incentives –120 shots / 1st Shot - \$7,000
Multnomah County – PPE 250 masks and 200 bottles sanitizer
Multnomah County Library – 7 boxes of books
Care Oregon – Toiletry bags
CSN Donation – 200 bottles shampoo/conditioner, hats, gloves, deodorant, sanitizer, masks, women's hygiene products
Oregon Health Insurance Marketplace – grab bag items

Number of Volunteers: 41 registered volunteers / 2 Security Officers / 140 volunteer hours

Data from the Intake Form:

1. Ethnicity?

Asian / Asian American - 20%
Black / African American - 12%
Hispanic / Latinx - 43%
Middle Eastern - 1%
Multicultural - 4%



Native Hawaiian - 1%
White – 17%
PND – 3%

2. What are you most interested in today?

Healthcare - 23%
Food Assistance - 28%
Work – 18%
Emergency Financial Services - 11%
Childcare - 5%
Vision - 8%

3. Where did you sleep last night?

Own Place - 92%
Shelter - 7%

4. Vaccinated

Yes – 73%
No – 27%

5. Referral Source

Case Manager - 6%
Email - 10%
Facebook - 16%
Flyer - 16%
Friend - 43%
Neighborhood - 17 - 14%

6. Receive Financial Assistance

Veteran - 3%
SNAP, TANF, WIC - 42%
Disability - 16%

7. Where did you stay last night?

Own Place - 92%
Shelter - 7%

8. What has concerned you in the last year?



Staying Housed - 18%

Paying for Rent - 33%

Affording backpay of rent - 17%

9. Have you attended any of our previous fairs?

No – 73%

Yes – 27%

What would I do differently or add next time...?

The event was held at a repeat location. We had our highest number of attendees yet. It was a beautiful day which may have led to a great turnout. The youth vaccines and boosters were released the week prior so the line was long, plus we were offering such large incentives before the holiday for vaccines, making this a really great opportunity for many. Thanks to our grants from Care Oregon and Health Insurance Marketplace we were able to have these incentives to give. The event was advertised as a drive-through event. Due to the line being so long, we had many walkers which became a bit of a safety hazard at first. We had to encourage individuals to go back to their cars and get in line to get vaccinated to keep people safe. We gave out record vaccines bot Covid and Flu and all the nonprofits present gave out every promo item they had. It was a huge success.

What would I do different next time?

1. Increase the amount of people providing traffic support.
2. Have a turn off for those who do not want to get vaccinated to leave and bypass that backup.
3. Have a better understanding of process with pharmacists on how it works.
4. Have a clear walking path for those who come on foot.