



20th Social Service Fair Report

Rosewood Initiative 08.28.21

Partner – The Rosewood Initiative

Heads of household – 160

Additions – 270

Number of guests served– 430

Participating Nonprofit Support for Resources:

Lutheran Community Services Northwest

Urban League

ODHS

Project Access NOW

Community Transitional School

IRCO

SE Works Inc

Multnomah County Maternal Child and Family Health

MHCC Head Start

Multnomah County Library

Save First Financial Wellness

Multnomah County Aging, Disability and Veterans Services Division

Lines for Life

Spin (Electric Scooter Share)

Multnomah County Elections

Community Music Center

Providence Medical Group

Boost Oregon

CareOregon

Centennial Neighborhood Emergency Team

Community Alliance of Tenants

Neighbors for Clean Air

Impact NW

DPI Security

SE Works

New Avenues for Youth

Clackamas Community College

Lutheran Community Services Northwest

Urban League

ODHS

Project Access NOW



Providence Vaccine Clinic

Service Providers Present:

Covid-19 Vaccines – 150

Chiropractic Services - **Number coming**

Donations Distributed:

Bob’s Red Mill dry goods - 4 boxes of bars

Dave’s Killer Bread – 250 loaves

Food – **Need update from Rosewood**

Multnomah County – PPE 250 masks, 75 cloth youth masks and 200 bottles sanitizer

Multnomah County Library - 8 boxes new books

CSN Donation – 200 Toothpaste, 200 Toothbrush, 200 Deodorant, Women’s Health Products, 200 Hand Soap and 75 backpacks

Rosewood – sponsored New Avenues Ice Cream / Su Casa Fruit Cups / Burritos (Name of Vendor)

Monetary Sponsors of the Fair: The DPI Group, The Rosewood Initiative, CSN, and Care Oregon

Number of Volunteers: 43 volunteers and participants /4 Security Officers / 87.25 volunteer hours

Data from the Intake Form:

What do you identify as?

Male – 73%

Female - 27%

PND - 0%

1. Ethnicity?

White	20%
Black	1%
Hispanic	41%
Asian	22%
Native Hawaiian	1%
Pacific Island	1%
Other	12%

2. Where did you sleep last night?

Shelter – 3%

Own Place – 97%



3. Vaccinated

Vaccinated – 85%
 Not Vaccinated – 14%
 Not Wish To Share – 1%

4. Location (changing format on this one)

Clackamas County -	1%
East -	90%
North -	2%
West -	2%
Other -	3%

5. Referral Source

Nonprofit / Caseworker	1%
Neighborhood	10%
Website / Email	1%
Friend	14%
Social Media	13%
Other	28%
Prefer not to disclose	33%

6. Employment

Yes: 30%
 No: 30%
 P N D: 040%

7. Receive Financial Assistance

Yes: 11%
 No: 91%

8. Disability

Yes: 1%
 No: 99%%



9. Have you attended any of our previous fairs?

Yes: 11%

No: 91%

This fair was in a repeat location at the The Rosewood Initiative. It was a walk-through event. We moved all offerings into the parking lot and held the vaccine clinic inside. The flow felt well organized and spread out. We required masks at this event but no longer required temperature checks. There was a consistent flow of guests to the event. We had a wide variety of individuals and families. The hope was that the passport would connect guests to the resources they needed, which helped, but I am not sure there was full engagement. We struggled to fill the volunteer slots in advance but ended up having plenty of last-minute volunteers to help. This is great, but it can make for a bit of a chaotic start. This event had a health care focus. I would like to build upon or health care offerings in the future, to make them even more health care focus. I am also wondering if having volunteers stationed around the event to make sure people are accessing the necessary resources would be helpful. These volunteers would need to be trained in advance and comfortable reaching out to people. There is still a little grey area around who is the point person or group for this event and who is doing what. I think pinning this down for the future would really help the planning and the day of move more smoothly. For example if there was a point person who took on all volunteers and didn't help with setup or anything else. Another point person for outreach prior to the event and just came to the event to help. I think everyone trying to do everything can leave some areas undone. We added more community celebration to this event with music and food which was awesome. I just want to make sure we keep it balanced with the focus on sharing resources and services. At our next event, I want to make sure we add more about winter storm preparedness and how we make sure community is ready for upcoming winter storms and potential power outages.

What did we love?

1. Loved the community feel! It really seemed like people were happy and enjoying themselves.
2. Loved the additional nonprofits who were able to come and share resources and the additional offerings.
3. Loved how many volunteers we had supporting the event from start to finish!
4. Loved the double white tents!! 😊 Not putting them up, but they sure looked pretty. Well done.
5. Loved using the parking lot to spread the offerings out.
6. Loved having food and ice cream as a part of the offering.
7. Loved having a volunteer come with me to help unload the van afterwards.
8. Loved including more of the local neighborhood organizations, businesses and community in the event.



What would I do differently or add next time...?

1. Hire Spanish Speaking Interpreter (other languages as needed).
2. Have point people for Outreach, Volunteer Recruitment, Infrastructure, Nonprofit Recruitment, etc.
3. Make sure guests are connecting with correct services. I show that 30% of guests were employed but we only had one person connect with both employment stations interested in employment. Maybe we can look at what we can do about this and making sure other important offerings are made visible.
4. Use flags to string from cones to block certain entrances as people were getting through and soft security were having a hard time stopping them. The set up made people have to walk a long way around the event to access entrance. Maybe we can rework this next time.